

Create an advertisement!

Pretend that you work for a London, England, newspaper in the early 1600s. The English colony at Jamestown, Virginia, is soon to be settled. King James I has ordered you to prepare an ad announcing opportunities in the New World. What would the ad say to persuade people to leave England, risk a dangerous trans-Atlantic voyage and face uncertainty in the New World? Make the design of the ad attractive and appealing – perhaps showing a sailing ship and an imaginary view of the New World. Due: Friday, Nov. 15.