

Name: _____

Class: _____

Research Paper Outline

Must include Bibliography to show where you got your information!!!!

Paragraph #1: (Introduction and Background): Briefly describe the history behind the brand, how it originated/ started, the purpose of the product, etc.

The Keds sneaker company was established in 1916. It's headquarters is located in Lexington, Massachusetts. The initial name of the company was "Peds", which is derived from the Latin word "feet".

Paragraph #2: Reason why the brand is popular (cost, distinct style/fashion, celebrity endorsements)

This sneaker brand is one of my favorite companies

Paragraph #3: Reason why the brand is popular (cost, style, influence on culture/society)

Paragraph #4: Reason(s) why its your favorite brand

This sneaker brand is one of my favorite companies and very appealing to me, because of its reasonable prices for their trendy sneakers

Paragraph #5: Conclusion

Bibliography Template

Use this template to construct your bibliography for your research paper.



BOOK

Author's last name

Author's first name

Title of book (*Underline the book title.*)

Place of publication

Publisher

Copyright year



ENCYCLOPEDIA ARTICLE

Article author's last name

Article author's first name

Title of article (*Put the title in quotation marks.*)

Name of encyclopedia (*Underline.*)

Copyright year Volume number Page(s).



INTERNET ARTICLE

Article author's last name

Article author's first name

Title of article (*Put the title in quotation marks.*)

Date of Internet publication

http://address/filename

Date of document or download



INTERVIEW

Name of person interviewed (last name, first)

Personal interview.

Date